

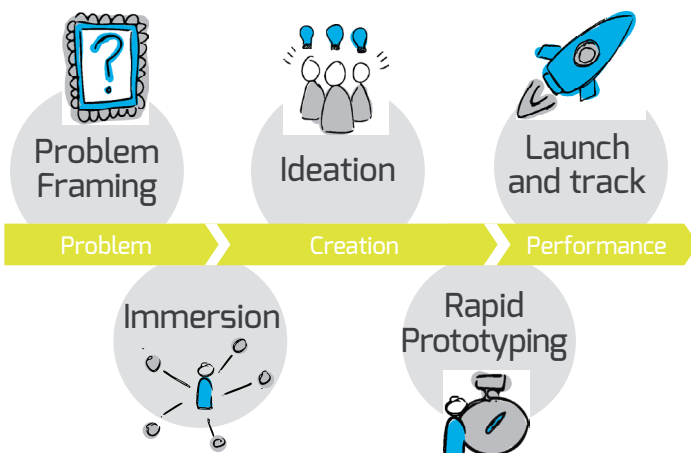
Get ahead of the game by deepening your design skills and knowledge by experiencing an end to end design challenge.

Overview

Use design thinking to add value to your customers through **innovative, meaningful experiences with your products or services.**

The ability to approach problems in creative ways will be the key differentiator between equals in the new "Value competition" world.

This one-day course will get you using the philosophies and processes that have guided great innovators and designers for decades and set you and your team up to **deliver value to your customers and your organisation.**



Course Details

Duration: One Day Workshop

Cost, Location, Venue: Contact us for specific details

Contact: 0401694488

Course catalogue:

toughproblem.com.au/Courses/Skill-Builder-Program

Learning Experience & Outcomes

You will:

- Gain experience using design thinking to solve problems
- Explore and define tough problems through high quality questions
- Use active customer engagement techniques to build empathy for your customers
- Learn techniques which encourage divergent, creative thinking
- Use both sides of your brain to create profitable products and services that customers love
- Be able to help your team improve the quality of their thinking and the success of their projects with your experience and a high quality 'how to do design' manual

About [toughproblem]TM

Foundation Principle: We use design to help humans connect with organisations through **innovative & meaningful products, services and experiences.**

The [toughproblem]TM learning experience is a blend of theory, application and reflection...

- Pre-work
- Simulated Experience
- Coaching
- Reflection & Adaptation

Registration & Enquiries:

email: peter.vozvoteca@toughproblem.com.au // ph. 0401694488

toughproblem.com.au/Courses/Course-Registration