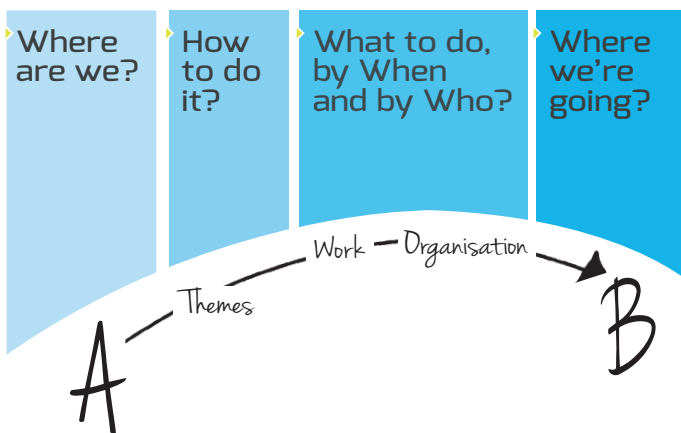


Equip yourself with a clear and effective
STRATEGIC PLANNING APPROACH
for tough problems

Overview

Traditionally strategies are built using strongly left brain, analytical, backwards looking techniques. Our AtwoB approach balances the analytical with the creative, helping teams to understand where they are, imagine a better future and invent a roadmap for getting there.

This course will help you understand the AtwoB approach, give you hands on experience and leave you with a great set of questions and techniques you can use to create a clear and actionable strategy for your business



Course Details

Duration: One Day Workshop

Cost, Location, Venue: Contact us for specific details

Contact: 0401694488

Course catalogue:

toughproblem.com.au/Courses/Skill-Builder-Program

Learning Experience & Outcomes

You will:

- Learn to use a simple yet versatile framework to deal with messy, complex problems such as strategic planning or product and service design
- Learn to plan, design, run and record an effective strategic dialogue workshop
- Use high quality questions to help you move through the various stages of the A two B
- Use visualisation techniques such as mind-mapping and heuristics to challenge thinking, enhance collaboration and record the conversation
- Apply highly engaging facilitation techniques to surface realities, imagine a compelling future and develop your strategic roadmap
- Create an AtwoB of your own

About [toughproblem]TM

Foundation Principle: We use design to help humans connect with organisations through innovative & meaningful products, services and experiences.

The [toughproblem]TM learning experience is a blend of theory, application and reflection...

- Pre-work
- Simulated Experience
- Coaching
- Reflection & Adaptation

Registration & Enquiries:

email: peter.vozvoteca@toughproblem.com.au // ph. 0401694488

toughproblem.com.au/Courses/Course-Registration